



## Let's Play Deathify!

### DISCOVER URGENCY

Making epic shit happen is what you need to do now.

Not tomorrow.

Not next year.

And definitely not when you have the money and the time and life is all perfy-werfy and laid out on a silver platter for you.

Now.

When you let day after day go by without diving into your epic shit, you become a zombie. You numb yourself to avoid feeling the pain of NOT stepping into your greatest self.

It's time to kill the zombie and give you some urgency.

Are you ready?

### I HEREBY DEATHIFY YOU!

**As you read this sentence, your zombie state has been DEATHIFIED and you have exactly 1 year left to live.**

During that year you have to commit to doing something amazing with your life.

Getting wasted, watching television and staring at Facebook/YouTube are not allowed in the deathify game.

You can only choose things that light you up like a mofo!

**EX:**

Write a book.

Record an album.

Help 50 people change their lives for the better.

Spend more time with my favorite people.

It doesn't have to be one of those ideas. This is your life. There will be something that makes the hair stand up on the back of your neck.

Something that you're a little afraid to do. Something that makes you say, "Yeah, but what if I suck at it?"

Or "what if nobody cares?"

Or "I'm too old, young, tall, short, skinny, fat etc."

You'll have resistance and you're gonna meet resistance in the road and say "hello". And then just carry on. Resistance is a sign on your personal life highway. "You're On Track."

## THE TIME IT TAKES

It's funny how if you had only 1 week to finish a very important project, you would get it done. You would do whatever it takes to make that happen. But if you know you have 6 months for the exact same project? You'll find a way for that project to take 6 months.

We did the same thing with Vixen. If we had a month to rehearse and prepare for a tour we would take the whole month and it would feel just right. But if we only had a week? We would find a way to make it happen.

Deadlines are invented. Measuring time is invented. You either decide to do something or you don't.

We're amazing at saying we don't have 'time'. You're gonna stop that right now.

The place to start is right where you are. The time to start is now. Right now. And it begins with believing that you can have the amazing life you've dreamed about.

**Believe that you can make epic shit happen.**

**What will you do with one year to live:**

**YOU ARE HEREBY RELEASED FROM THE DEATHIFY SPELL**

**KABLAM!**

You're released from the Deathify spell!

As soon as you read THIS sentence your life expectancy is back to its normal state which I hope is incredibly long.

You are not stuck in some sort of undead zombie universe and are back to your full spectrum of amazing abilities and awesome physical form as you're now heading full speed ahead with unbelievable urgency and determination on your path of making epic shit happen.